Africa Media Online is a digital trade route enabling you to get your collections to a global audience. We provide online media library systems, professional digitisation services, digital imaging training for professionals, and access to a worldwide audience.

Click on the relevant link below to find out in brief how Africa Media Online could benefit you:

- Photographers; Museums, Archives and Galleries; Corporates and Business; Annual Events and Sport Franchises

African Photo Entrepreneur Programme

DO WHAT YOU HAVE TO DO

WIN CAREER CHANGING OPPORTUNITIES

WILL YOU BE ONE OF THE SELECT FEW?

Our Digital Picture Library Manager blog is designed to add value to the management of your picture and media collections. Africa Media Online has recently launched the R5.5 million African Image Pipeline project funded by the European Union through

Gillima
Grant Funding to Digitise African Picture Collections that have Value for Publishing and Media Markets

Africa Media Online in collaboration with The Digitise Africa Trust and Translate.org.za have secured grant funding from the European Union via the Gijima KZN Local Economic Development Support Program under the KZN Department of Economic Development to provide partial funding for the digitisation of images which have potential to fulfill a market need in local and international publishing and media markets. The project has received official endorsement from the National Heritage Council.

The Gijima KZN Local Economic Development Support Program is aimed at accelerating local economic development. For this reason, the grant funding is to provide a subsidy to digitise images in a collection that have the most potential of stimulating economic growth. The project therefore, provides seed capital to ensure a sustainable income for the preservation of the collection and impetus for further digitisation in the future. The project anticipates spin off benefits in terms of growth in related sectors such as heritage, tourism, publishing and media.

The project, known as the African Image Pipeline, anticipates sustainable income being derived from the sale of publishing rights to the images and through the opportunities in exhibitions, book publishing, displays, products for museum shops and so on, that come as a result of having the best of your collection digitised.

In line with the aims of Gijima KZN and The KZN Department of Economic Development, as the lead partner Africa Media Online is aiming to use this project to gather material from every period of South African history and have this material available to publishing and media markets ahead of the 2010 Soccer World Cup when there will be heightened global interest in our history, culture and heritage. We would encourage you to ask the question: what are the images that I would most want to have available to publishing markets, for exhibitions, on products etc. at the time of the 2010 World Cup.

The project provides for the following:

- Up to 70% subsidy of the costs to digitise the images which includes scanning, image retouching and keywwording and representation of use rights to a global audience through africamediaonline.net

The project protects your rights, safeguarding your collections

While the project aims to give market exposure to images from your collections ownership rights and control remain vested in you. The project enables you to trade in use rights for publication on a rights managed basis so there is no danger of loss of ownership and control. This commitment, outlined in the signed agreements, also ensures revenue is channelled back to you. The endorsement from Advocate Mancotye, CEO of the National Heritage Council comes as a result of Africa Media Online’s commitment to keeping African collections in the hands of Africans for the benefit of all our peoples. In depth information about Africa Media Online can be found in our Service Provider Document.

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   - Scanning and Retouching order form, Keywording order form

Go to "http://www.africamediaonline.com/displaysite.php?page=ap_digitisation" in another frame
MESSAGE FROM MEC DR ZWELI MKHIZE

The successful implementation of the Gijima KZN continues - a partnership program between the European Union and the KZN Provincial Government aimed at supporting local economic development in the province.

MESSAGE FROM THE AMBASSADOR OF EUROPEAN UNION

The European Union is South Africa's largest source of donations. Our R1 billion (One Billion Rand) Annual Development Co-operation Budget spans areas as diverse as education, water and sanitation and the entrenchment of a human-rights culture.

NEWSLETTER

This issue of the bi-monthly Gijima KZN newsletter focuses on partnerships and creating an enabling environment for LED in the province.

PROJECT CYCLE MANAGEMENT WORKSHOP

BEF and LCF CAP Project Cycle Management Workshop Presentations 26th and 27th November.

KWAZULU NATAL DISTRICT MAPS

Select your district on the map to view approved projects in your area.
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To Whom It May Concern:

The National Heritage Council, a statutory body responsible for the protection and promotion of heritage in South Africa, confirms its support for the pilot project called the African Image Pipeline initiated by the Africa Media Online. At these crucial times when our heritage resources is in danger of disappearing without being properly documented and recorded, it remains paramount that it should be digitized most appropriately for the benefit of the present and future generations. As this pilot project seeks to enhance the conservation measures of our heritage resources, the National Heritage Council confirms its endorsement of the African Image Pipeline project.

It is our humble request that you furnish the African Media Online with all the necessary assistance to achieve the objectives of the African Image Pipeline pilot project. Thank you.
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   - representation agreement

AFRICA MEDIA ONLINE’S COMMITMENT IN UNDERTAKING DIGITISATION PROJECTS

Africa Media Online has developed systems and processes to ensure that heritage institutions with whom it works maintain control over their collections while having the means to share them with the world.

Copyright and ownership is retained by the originating institution.
Africa Media Online’s core vision is Africans telling Africa’s story and fundamental to that is the commitment to ensuring that ownership of our heritage stays in the hands of the custodians of that heritage. For this reason in taking on digitisation projects we sign a digitisation agreement document which states clearly that copyright of the digitised material remains with the originating organisation or individual.

Original material is safeguarded in the digitisation process.
Africa Media Online employs best practice processes in scanning images. For projects where a limited number of images are digitised scanning takes place at the offices of Africa Media Online in Pietermaritzburg. A representative of each museum or archive is encouraged to travel with the images to Pietermaritzburg and return with them. Should a particular project take more than a day the images are stored overnight in Africa Media Online’s fireproof safe. Projects which require the digitisation of a large number of images are undertaken on the client’s premises by Africa Media Online’s Mobile Digitisation Unit.

Digitized collections cannot be stolen even while they are presented to a global audience.
Bringing solutions to the heritage sector from the media sector where the protection of print ready files on internet systems has been a need for a decade or so, Africa Media Online has developed the MEMAT system whereby only low resolution watermarked files are available for viewing until the visitor to your online collection logs in and either purchases use rights or is given special research access controlled by you. Only then can they access the high resolution file. Legal agreements also ensure that the user has limited rights in the use of digital files.

Digitisation also assists in the safeguarding of original artefacts in the long term.
Research shows that the vast majority of theft of objects or artefacts from museums and archives is in-house. Only a small portion is from outside. If anything, digitising collections helps to safeguard them, not only is the heritage and art world made aware that a particular object belongs to your institution, but if something is stolen, you have an exact record proving that a particular object is yours. When digitising objects a record is made of certain unique details on the object. These unique details are not made available to the public but serve you as a way of identifying whether a lost of stolen object is indeed your own. Africa Media Online digitises images at 16 bits at between 120 and 140 MB per image ensuring a high quality output file at 8 bits of between 50 and 80 MB. The archival tiff files are delivered to the originating institution for safe-keeping.

The digitisation process helps you to take steps toward clarifying copyright issues surrounding your collections. Unless the image or object is over 50 years old and unless the copyright has been transferred to you, you do need to have in place an agreement with the copyright holder. Africa Media Online has developed standard agreements in this regard that you can use in cases where you know who the copyright holder is. For material where you do not know who the copyright holder is, in the near future Orphan Works legislation will in all likelihood protect you in this regard. For now, however, under South Africa law, works over 50 years old are in the public domain and in digitising them, as the custodian of the material, you are able to assert copyright in the digital copy. Africa Media Online requires that all material put forward for digitisation under the African Image Pipeline project has these copyright issues clarified.

Metadata about the digitized material is captured as part of the process ensuring accurate publishing of images.
Africa Media Online requires that every image submitted for digitisation has associated metadata captured. Once digitised this metadata is embedded into the image file itself according to standards developed by the International Press

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2. Part of signing the agreements above is the ability to warrant that you have the right to trade in use rights to the images. Should agreements with the original copyright holders not be in place, it is possible for Africa Media Online to provide you with standard agreement documents that can media the relationship between yourselves and the copyright holder. Please contact Director, David Larsen, or Business Manager, Sue Hadcroft, should you require further assistance in this matter or call us on +27-33-345-9445.

3. Make arrangements to pay the 30%. There are various options in this regard. Please contact Business Manager, Sue Hadcroft for assistance in this regard.

4. Once payment has been arranged and the order forms and agreement received a time slot will be arranged for digitisation to take place. Please be in contact with Business Manager, Sue Hadcroft should you have any queries in this regard. Once you have submitted the signed order forms you will be liaising with Project Manager, Sue Hadcroft to make an appointment with our picture editor in your area.

6. Ensure that all submitted images are accessioned and have at least approximate date, approximate location and caption/description information. This information is required to be submitted in electronic format. Download the metadata spreadsheet

7. Once the selection is confirmed arrange it in batches according to the specifications laid out in the AIP Digitisation Standards & Guidelines

8. Please contact Ian Blackbum regarding recommendations for packaging the images.

9. You are welcome to travel to Pietermaritzburg with the picture selection and return with it. Africa Media Online’s high end scanning service can digitise up to 800 images a day. Images can either be brought all at once in a single batch or 600 images at a time for one or several days a month over a number of months. Please contact Business Manager, Sue Hadcroft for alternative transport arrangements if you do not want to travel personally with the images.

10. Africa Media Online will scan the images at archival standard (at 16-bits 125 MB per negative or transparency and 18-bit 600 dpi at the image dimensions for prints) and return the images to you. Please be in touch with Project Manager, Ian Blackbum with regard to progress.

11. Africa Media Online will retouch the images for 15 minutes per image. Any images requiring extra work are put to one side and you will be informed that they need additional work. Please be in touch with Project Manager, Ian Blackbum for a progress report.

12. Once the images have been retouched the metadata is read in to the IPTC fields of the digital image itself and the images are loaded online. Please be in touch with Project Manager, Ian Blackbum for a progress report.

13. The images are then keyworded by our keywording service according to the African Archival Thesaurus (AAT). The AAT is soon to be a multilingual thesaurus so the images will be searchable in the major trade languages of Africa. Please be in touch with Project Manager, Ian Blackbum for a progress report.

14. The high resolution files are delivered to you on the hard drive you supply. Please be in touch with Project Manager, Ian Blackbum for arrangements in this regard.

15. Derivative JPEG files are represented to a global audience in a secure way through Africa Media Online’s http://www.africanpictures.net. Revenue is generated to your institution. Organisations requiring trust funds to be set up
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16. You can also elect to have your own MEMAT powered web site set up allowing you to present your collection to a global audience yourself. MEMAT is Africa Media Online’s online collection management and use rights trading system. Click here for the MEMAT Order Form.

Please contact Director, David Larsen, or Business Manager, Sue Hadcroft, should you want more information or want to participate. Contact Us

Contact Us: E-mail: info@africamediaonline.com Tel: +27 (0)33 345 9445 Fax: +27 (0)33 342 7366 Cell: +27 (0)82 829 7959
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This project is sponsored by the European Union.
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- Digitise your picture collections
- Manage your picture library online
- Learn about digital workflow
- Know about Africa Media Online
- View press articles about us

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  - Corporate Media Archive Solutions
  - Keywording Thesaurus
- Training for Imaging Professionals
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- Resources
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International Library of African Music

ILAM

International Library of African Music

Photo Archive

features

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The digitisation of this image collection and the creation of this website was made possible through funding from the National Heritage Council.
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60 photos match your search

Can't find the pics you need? Our staff can assist you.
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Title: Scraper called Mokwese, scraping sound accompanies dances. Mongo or Nkundu people. Living in the district of the Tshuapa river.

Caption: Scraper called Mokwese, scraping sound accompanies dances. Mongo or Nkundu people. Living in the district of the Tshuapa river.

Location: Democratic Republic of Congo

Photo Date: 1946/12/31

Photo Number: ILM00406_112

JPEG Size: 5.58 MB

Uncompressed Size: 54.89 MB

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