

TECHNICAL SPECIFICATIONS FOR IMAGE SUBMISSIONS

<i>Image Type</i>	Creative and Archival	Editorial	Archival Prints	News and Sport
<i>File Size</i>	48-60 MB open file size	24-60 MB open file size	Vary according to print size. Scan at 600 dpi at physical dimensions of the print. Reduce scanning dpi if output image is much above 60 MB	18-60 MB open file size
<i>Interpolation</i>	No interpolation	No interpolation	No interpolation	No interpolation
<i>Bit Depth</i>	8 bits/channel (24 bit if RGB). If scanning capture at 16 bits/channel and after pulling in levels and using curves convert to 8 bit/channel	8 bits/channel (24 bit if RGB). If scanning capture at 16 bits/channel and after pulling in levels and using curves convert to 8 bit/channel	8 bits/channel (24 bit if RGB). If scanning capture at 16 bits/channel and after pulling in levels and using curves convert to 8 bit/channel	8 bits/channel (24 bit if RGB). If scanning capture at 16 bits/channel and after pulling in levels and using curves convert to 8 bit/channel
<i>Resolution</i>	Capture in whatever resolution to meet the file size then set to 300 dpi before delivery	Capture in whatever resolution to meet the file size then set to 300 dpi before delivery	Capture in whatever resolution to meet the file size then set to 300 dpi before delivery	Capture in whatever resolution to meet the file size then set to 300 dpi before delivery
<i>File Format</i>	When shooting digitally capture in camera Raw, when scanning use most suitable format for the scanner. In both cases save backup as Tiff or PSD. Save to Jpeg before delivery	When shooting digitally capture in camera Raw, when scanning use most suitable format for the scanner. In both cases save backup as Tiff or PSD. Save to Jpeg before delivery	When shooting digitally capture in camera Raw, when scanning use most suitable format for the scanner. In both cases save backup as Tiff or PSD. Save to Jpeg before delivery	When shooting digitally capture in camera Raw, when scanning use most suitable format for the scanner. In both cases save backup as Tiff or PSD. Save to Jpeg before delivery
<i>Compression</i>	Maximum quality (10-12 in Photoshop)			
<i>Colour Space</i>	RGB or Grayscale	RGB or Grayscale	RGB or Grayscale	RGB or Grayscale

Colour Profile	Adobe RGB (1998) or Dot Gain 15%			
Colour Profile Tag	Tagged	Tagged	Tagged	Tagged
Levels and Curves	Unless there is meant to be a colour cast (eg. sunset) or deliberate over or under exposure in the colour channels, each colour channel should stretch across the entire spectrum from dark to light as shown by the histogram with minimal clipping	Unless there is meant to be a colour cast (eg. sunset) or deliberate over or under exposure in the colour channels, each colour channel should stretch across the entire spectrum from dark to light as shown by the histogram with minimal clipping	Unless there is meant to be a colour cast (eg. sunset) or deliberate over or under exposure in the colour channels, each colour channel should stretch across the entire spectrum from dark to light as shown by the histogram with minimal clipping	Unless there is meant to be a colour cast (eg. sunset) or deliberate over or under exposure in the colour channels, each colour channel should stretch across the entire spectrum from dark to light as shown by the histogram with minimal clipping
Flattening	All layers flattened	All layers flattened	All layers flattened	All layers flattened
Sharpening	No sharpening	No sharpening	No sharpening	No sharpening
Annotations	No notes, sounds, guidelines etc.			
Additional Channels	Remove all masking, spot and alpha channels			
File Names	Alpha-numeric, 16 characters at longest, spaces in file name to be replaced with "_", do not use the following characters "(){}[]!@#%^&*+= \\,`~:;`" and only use "." between the filename and file extension	Alpha-numeric, 16 characters at longest, spaces in file name to be replaced with "_", do not use the following characters "(){}[]!@#%^&*+= \\,`~:;`" and only use "." between the filename and file extension	Alpha-numeric, 16 characters at longest, spaces in file name to be replaced with "_", do not use the following characters "(){}[]!@#%^&*+= \\,`~:;`" and only use "." between the filename and file extension	Alpha-numeric, 16 characters at longest, spaces in file name to be replaced with "_", do not use the following characters "(){}[]!@#%^&*+= \\,`~:;`" and only use "." between the filename and file extension
File Extensions	All images must have a file extension			

<i>Watermarks</i>	No watermarks	No watermarks	No watermarks	No watermarks
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In order to keep up with developing standards for imaging globally africanpictures.net is requiring all submissions to conform to the above specifications.

Benefits of Meeting the Specifications

- Increased picture sales as images are available to a wider buying market
- Images loaded are made available online within 48 hours of loading
- Images are automatically considered for selection for africanpictures.net

Disadvantages of not Meeting the Specifications

- Decreased picture sales as images can only be promoted in certain markets
- Images will have to wait to get online and, at its own discretion, Africa Media Online reserves the right to charge at the current hourly rate for any image processing required to alter images in any way to ensure that they are closer to the required standard, even if it is not possible to ensure the image is fully compliant
- Images are not automatically considered for selection for promotion through africanpictures.net and will only be considered on merit

Markets Set the Standard

Picture sales are driven by market demand and different markets demand compliance to different standards particularly when it comes to file size. The Advertising market that we have called Creative here demand images of around 50 MB or more. This is because these images are often used for large posters and billboards. Editorial images are primarily used in books and magazines. Here an A4 size image at 300 dpi will usually suffice. News and Sport images are often being used in newspapers and on web sites and are often captured on high-speed cameras with lower file size so standards are the least stringent in terms of file sizes. However, bear in mind that if you want your brilliant action shot to be used in the advertising market then you should be shooting at as large a file size as possible. Upon loading the pictures the memat system now automatically produces a low-resolution file of about 1 MB, which will be available as an option for newspapers that struggle to download large files. Finally, Archival Prints are primarily scanned for preservation purposes. The file size will vary according to the print size as the standard is to scan at a particular dpi at the physical dimensions of the print.